

2012 EnVision VIDEO COMPETITION

Voluntary Participation Application and Release

The Association of Schools and Colleges of Optometry (ASCO) is seeking individuals or groups of individuals to create videos to promote the profession of optometry to the public generally and in particular to undergraduate students. To participate, please:

1. Create and post an **original** 3-5 minute video on either YouTube or Vimeo not later than May 7, 2012;
2. Review, sign, and submit the **Participation Agreement and Release**; and,
3. Submit supplemental licenses and releases as necessary showing that you have obtained permission to include:
 - the voice or likeness of each individual in your video, and/or
 - any pictures, sound, video or other materials in your video that were created and/or are owned by someone else.

Understanding copyright and ownership of materials (pictures, videos, music and the like). Ownership and copyright of materials arises with the creation of the work. To comply with copyright and other laws, ASCO may only accept videos for the EnVision competition that are original, or for which the person creating and submitting the video has received legal permission to use any non-original or copywritten material included in the video.

Obtaining permissions to use non-original materials and/or using someone's voice or likeness. If your video includes any non-original material, you must obtain at your sole cost and expense, and submit to ASCO, written permission to use the material from the person or company that owns the material. For any person who appears in your video, or whose voice is used in your video, you must submit a signed **Appearance Release**. For any individual under the age of 18, the Appearance Release must be signed by both the individual and a parent or guardian.

Participation Agreement and Release

The undersigned individual(s) voluntarily enter the 2012 EnVision Video Competition sponsored by the Association of Schools and Colleges of Optometry (ASCO). I/we affirm to ASCO that the video submitted is an original work, or I/we have obtained the **express written permission** or license from the original creators or owners of non-original material to use the material in the video, and that the submission of the video and all of the video's content in connection with this contest does not violate, misappropriate or infringe any copyright, trademark, right of publicity or privacy, or any other proprietary right of any other person or entity. ASCO is not liable for any copyright infringement on the part of any participant in this competition. An **Appearance Release** is provided any individual whose voice or likeness is used in the video, with such release also being signed by the parent or guardian of anyone who is under the age of eighteen years of age. The submitter(s) understands and agrees that, by submitting the video to ASCO, the submitter is providing ASCO with a nonexclusive, royalty-free, irrevocable, world-wide license to edit or modify the video as desired, reproduce and distribute, with or without charge, copies of the materials in hard copy, digital or any other format, including but not limited to distribution on the Internet, for television broadcasting, videodisc and all other purposes in any matter or media, in perpetuity throughout the universe to promote the profession of optometry. The creator(s) of the video retain all other rights in and to the materials including the copyright in the video.

The creator(s) of the video agrees that ASCO may use the creator(s) name, likeness, voice and biographical material in connection with ASCO's use of the video. The video creator(s) expressly releases and indemnifies ASCO from any claims arising out of broadcast, exhibition, publication, promotion or other use of the video and information about the creator(s).

Agreed this _____ day of _____, 20____ by the undersigned individual(s) who created and are submitting this video:

1. _____

PRINTED NAME

SIGNATURE

ADDRESS (STREET, CITY, STATE, ZIP)

EMAIL or PHONE

Parent signature if under 18 years of age

Participation Agreement and Release
FOR GROUP SUBMISSIONS: List additional creator(s)

2. _____
PRINTED NAME SIGNATURE

ADDRESS (STREET, CITY, STATE, ZIP)

EMAIL or PHONE Parent signature if under 18 years of age

3. _____
PRINTED NAME SIGNATURE

ADDRESS (STREET, CITY, STATE, ZIP)

EMAIL or PHONE Parent signature if under 18 years of age

4. _____
PRINTED NAME SIGNATURE

ADDRESS (STREET, CITY, STATE, ZIP)

EMAIL or PHONE Parent signature if under 18 years of age

5. _____
PRINTED NAME SIGNATURE

ADDRESS (STREET, CITY, STATE, ZIP)

EMAIL or PHONE Parent signature if under 18 years of age

6. _____
PRINTED NAME SIGNATURE

ADDRESS (STREET, CITY, STATE, ZIP)

EMAIL or PHONE Parent signature if under 18 years of age

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APPEARANCE RELEASE

I voluntarily agree to participate in a video being created for submission to the 2012 EnVision Video Competition by:
_____ [INSERT NAME(S) OF

INDIVIDUAL(S) CREATING AND SUBMITTING VIDEO]. I understand that the video may be used by the Association of Schools and Colleges of Optometry (ASCO) to promote the profession of optometry in any and all formats and any and all media throughout the United States and world. I agree that as far as I am concerned, the program may be edited as desired and used in whole or in part for television broadcasting, internet exhibition, videodisc and all other purposes in any matter or media, in perpetuity throughout the universe.

I consent to the use of my name, likeness, voice and biographical material about me in connection with ASCO's program and for promotional purposes. I expressly release and indemnify the creator(s) of the video designated above, and ASCO, from any privacy, defamation or other claims I may have arising out of broadcast, exhibition, publication or promotion of this program.

1. _____
PRINTED NAME SIGNATURE

ADDRESS (STREET, CITY, STATE, ZIP)

EMAIL or PHONE Parent signature if under 18 years of age

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